



Attention Nonprofits

You are invited to lunch with Dr. Rick Sperling to learn about how you can use Community-Based Assessment and Evaluation to provide more efficient and culturally responsive service to your clients.

What is Community-Based Assessment and Evaluation (CBAE)?

- Combines community-based research and cultural assessment to improve programs
- Develops tools for effective delivery of resources and incorporates stakeholder input
- Responds to the complex factors that influence client response and mediation



Rick Sperling, Ph. D., is an associate professor at St. Mary's University. In addition to teaching, he coordinates the university's community-based research and the Latin American/ U.S. Latino studies program. His latest research focuses on Hispanic-Serving Institutions.

Event Details

Who

Nonprofit CEOs, Pres., Exec. Dir., and COOs

What

Mini-workshop on CBAE

When

Wednesday, May 30
11 AM—2 PM, lunch will be provided

Where

University Center, Conference Room D
St. Mary's University
One Camino Santa Maria
San Antonio, TX 78228

Tickets are \$25 per person and are available for purchase at westsidedevcorp.com/events/